

**Client Success Story**

# Online Advantage Transforms Its Cloud Strategy with RackCorp



## Backdrop

Online Advantage is a cloud-based ERP solution suite by Australia-based UniPix Pty Limited. The suite enhances operational efficiency for businesses across sectors.

With over 750 sites worldwide and a steadily growing client base, Online Advantage wanted to scale its operations and sought a reliable cloud provider.

## Challenges



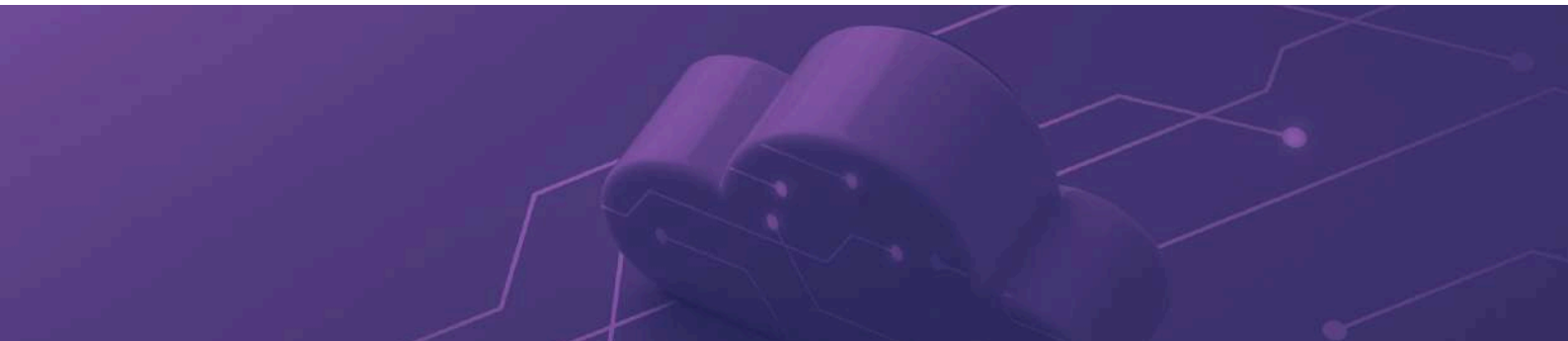
Lack of trust to deliver consistent performance



Complex technical requirements






Prioritisation of data sovereignty & security



## Solution

After thorough evaluation, Online Advantage chose RackCorp based on three key criteria:

-  **RELIABILITY** Assurance of a stable platform
-  **SECURITY** Leader in cloud security standards
-  **SOVEREIGNITY** Compliance with local regulations

## Key Features

### Transparent Failover to Cloud (TFOC)

Provides real-time data replication to a secondary data centre.

### RackCorp S3 Storage Solution

Enables non-database content storage effectively, enhancing service offerings.

## Business Outcomes

The partnership with RackCorp has yielded remarkable outcomes for Online Advantage:



Consistently exceeded expectations in reliability



Received 'exceptional' customer support



Facilitated expansion into new regions



In their own words

***"Reliability is often underrated, but RackCorp has made it a key benefit."***

RackCorp is an essential partnership for us, and I couldn't be happier with how they've looked after us in the past ten years. From a service and support perspective, they're responsive, agile, and creative. They take ownership of issues and provide insights beyond expectations."

**Rob Ellis**  
CEO - UniPix Pty Ltd.

Ready to supercharge your applications with a **reliable & scalable** cloud strategy?

Contact us today:



**RackCorp**  
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